

Why should companies be members of **AHRI**?

TANGIBLE BENEFITS

- Member rates for certification programs
- Participation in standards development
- AHRI members-only publications provide an inside view of the Washington scene
- Invitation to meetings (many networking opportunities)
- Tailored statistical reports which detail industry product shipments
- Participate in development of industry-wide policy statements and position papers

INTANGIBLE BENEFITS

- Supporting the advocacy of industry positions in Washington and the states
- Support of industry programs designed to raise the competency of technicians
- Participating in pre-competitive research programs
- AHRI staff is an extension of your staff
- Forum in which to achieve industry leadership role
- Support of certification programs designed to inform consumers

ENLIGHTENED SELF-INTEREST

- You can do things with the rest of the industry you can't do by yourself
- You can talk to your competitors (except about prices and market share)
- You can network with your suppliers and customers